

Catylist-CCIMNet's Features

- **Broadreach Marketing Engine**
 - Users may input data one time and distribute it throughout the many different exchanges in the Catylist-CCIMNet network.
- **Public and Private Databases**
 - In each exchange, there are portions of the database that are available to the general public, and portions that are available only to member-subscribers.
- **Data Sharing Matrix - Controlled Access Marketing**
 - Users may subscribe to multiple exchanges in the Catylist-CCIMNet Network, and distribute different amounts of information to the public and private portions of each different exchange.
- **Property Listing Presentations**
 - Using user-friendly publishing tools, detailed marketing presentations may be assembled in “real time” that include 200+ fields of specific information (per property type), multiple photos, audio/video files, documents, aerials, street maps, demographics, and more.
- **Professional Biographies**
 - Users may create detailed, searchable professional biographies, including headshot, company logo, contact information, areas of specialization, market areas served, credentials & education, languages spoken, and client testimonials.
- **Company Profiles**
 - Company profiles display contact information, the company logo, and a description of services offered. The company profile page contains links to all of the company's listings, as well as its associates.
- **Searching Capabilities**
 - Users may search ‘For Sale’ and ‘For Lease’ properties simultaneously, from a wide array of criteria. Search criteria and results may be saved for future access. Users may also search by a map radius.
- **Reporting Capabilities**
 - Multiple report formats are available, and include the ability to add company logos as well as broker notes. Users may generate PDF documents and email reports directly to clients.
- **Mapping**
 - Property listings are geo-coded, which in turn create dynamic street maps as well as driving directions.
- **Data Export**
 - Information may be exported from the exchange in CSV (Microsoft Excel) or XML format. Users may use the data to satisfy their own marketing or research needs, as well as upload it to other property databases.

- **Data Import**
 - Data may be entered into Microsoft Excel templates offline and then bulk-uploaded into the exchange.
- **Data Input/Inventory Management**
 - Users maintain a dynamic inventory management system that allows them to update, email, broadcast, view statistics, set access permissions, and import/export data.
- **Data Integrity Management**
 - A system of checks and balances requires that users keep information up-to-date every 30 days. Users are notified of stale or expired listings, and are restricted from using the service unless they keep information timely.
- **Property Broadcasts & System Updates**
 - Users may broadcast email have and wants throughout the Catylist-CCIMNet national network, as well as receive regular system updates about property listings that were recently added, leased, or sold.
- **Broadcast Email**
 - Users may generate a list of the practitioners in their market area, and broadcast email messages directly to that that group.
- **Traffic Reports**

Users may view the "hits" for each page of their property listing.